



THE

SOCIAL



TEDx Dresden

x = independently organized TED event

How do we live our lives socially minded?
How do we care about others in our daily routines?
How do we cross borders and grow together as a society?

We want to focus on ideas that seek answers to these questions.

September 11, 2016

At the Societaetstheater
Dresden

TURN





Hello there!

Welcome to TEDx Dresden – „The Social Turn“

Wie muss unsere Technologie gestaltet sein, um Menschen zu verbinden? Welche Gesprächskultur brauchen wir, um ein Miteinander zu erschaffen? Wo hilft Design, getrennte Lebenswelten zu verbinden? Gemeinsam mit Ihnen wollen wir auf der ersten TEDx-Konferenz in Dresden darüber nachdenken, wie wir Entfremdung - voneinander, uns selbst und dem, was wir tun - in Nähe und Verständnis verwandeln können. Ideen aus dem Elfenbeinturm müssen lebensnah verwirklicht werden. Visionen und Projekte müssen den Alltag der Bürger erreichen. In einer Stadt, in der sich Meinungen und Menschengruppen unversöhnlich und sprachlos gegenüber zu stehen scheinen, wollen wir dazu einen Anstoß geben.

Wir wünschen uns und Ihnen, dass wir, von unseren Rednern inspiriert, in den Diskussionen und durch die heute geknüpften Verbindungen einer sozialeren, einer offenen Gesellschaft wieder ein Stück näher kommen. Wandel beginnt bei uns: Vollziehen wir den "Social Turn"!

Have an inspirational TEDx conference 2016!

The Team

Grußwort – Prof. Hans Müller-Steinhagen

Rektor der Technische Universität Dresden und
Schirmherr der diesjährigen TEDx Konferenz

Gerade in der heutigen Zeit und der derzeitigen politischen Entwicklung ist es wichtig, interdisziplinär und interkulturell zu denken. Die Welt öffnet sich immer weiter und wir beschäftigen uns wieder mehr mit Fragen, wie man Barrieren in den Köpfen überwinden, den eigenen Horizont erweitern und sich für Neues öffnen kann. TEDx Dresden bietet – wie auch unsere Technische Universität Dresden – eine hervorragende Plattform fürs Denken über den Tellerrand hinaus.



Ihr Prof. Dr.-Ing. Hans Müller-Steinhagen

INDEX

Hello there!	1
Conference schedule	3
Registration information.....	3
After-Show Party.....	4
What is TED?	5
Why “The Social Turn”?	6
Speakers introduction	8
Take some notes!	15
Local initiatives	18
Musicians	19
Selected TED-talks	20
The team 2016	21
Want to join the team?	23
Credits	24



Why not use this space and note down new contacts?

| 2

CONFERENCE SCHEDULE

... *What, When & Where*



Registration information

To register as a participant, press agent or invited guest, please come to our registration desk in the foyer of the Societaetstheater between 12 am and 1 pm and bring a photo identification with you. You will receive your name badge and a printed version of the program.

Our team is glad to be of any assistance at the desk during the conference.

The venue address is:

Societaetstheater Dresden

An der Dreikönigskirche 1a, 01097 Dresden

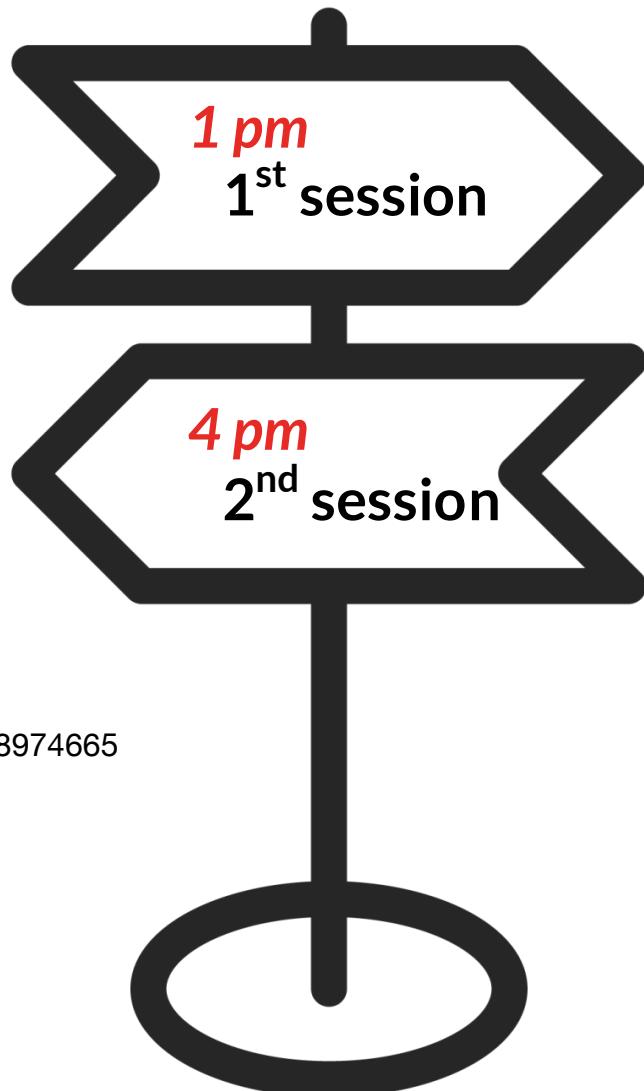
Telephone (team) +49 (0) 176 20809298 or 172 8974665

12:00 Registration opens

13:00-15:00 1st session

- | | |
|-------|---|
| 13:00 | Welcoming remarks |
| 13:20 | Speaker: Felix Oldenburg (English) |
| 13:40 | Speaker: Gesine Marquardt (German) |
| 14:00 | Music: Myriam Kammerlander (harp) |
| 14:20 | TED video |
| 14:40 | Speaker: Norbert Rost (German) |

15:00-16:00 coffee break



16:00-18:00 2nd session

- | | |
|-------|--|
| 16:00 | TED video |
| 16:20 | Speaker: Cathrine Gyldensted (English) |
| 16:40 | Music: Farid Ben Miles (guitar) |
| 17:00 | Speaker: Sarah Rosenthal, Julia Karnahl (German) |
| 17:20 | Speaker: Thorsten Strufe (English) |
| 17:40 | Speaker: Friedemann Brause and Mandy Merker (German) |

18:00-19:30 Dinner together

19:30-21:00 3rd session

- | | |
|-------|---|
| 19:30 | TED-Video |
| 19:50 | Speaker: Joachim Scharloth (German) |
| 20:30 | Speaker: Rick Wolthusen (English) |
| 20:50 | Speaker: Jan Dirk Capelle (German) |
| 21:10 | Closing remarks and Music: Tasso Schille |

21:30-22:00

Get together and end

3rd session

7:30 pm

After-show Party

Altes Wettbüro, Antonstraße 8, 01097 Dresden

Doors open: **10 PM**

Music: **Harry Hancock** (Palais Pallet / Dresden)

Tickets: **for free**, no ticket or registration needed.

We warmly welcome everyone: speakers, ticket holders, no-ticket-holders and everyone who just drops by.

WHAT IS TED?

TED Ideas worth spreading

WATCH DISCOVER ATTEND PARTICIPATE ABOUT LOG IN

2200+ talks to stir your curiosity

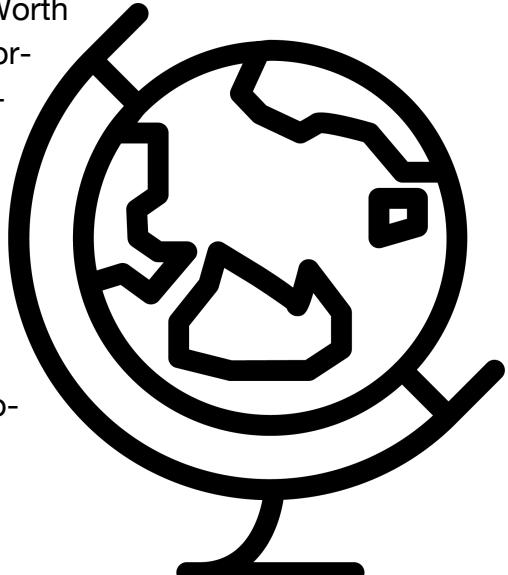
Find just the right one

Search talks...  Topics  Languages  Duration  More

Sort by: Most viewed 

 Ken Robinson Do schools kill creativity? Views 40M Rated Inspiring, Funny	 Amy Cuddy Your body language shapes who you are Views 35M Rated Inspiring, Fascinating	 Simon Sinek How great leaders inspire action Views 28M Rated Inspiring, Persuasive	 Brené Brown The power of vulnerability Views 26M Rated Inspiring, Courageous	 Mary Roach Ten things you didn't know about orgasm Views 19M Rated Funny, Informative	 Jill Bolte Taylor My stroke of insight Views 19M Rated Inspiring, Fascinating
 Tony Robbins Why we do what we do Views 17M Rated Inspiring, Persuasive	 Dan Pink The puzzle of motivation Views 16M Rated Persuasive, Inspiring	 Pranav Mistry The thrilling potential of SixthSense technology Views 15M	 Cameron Russell Looks aren't everything. Believe me, I'm a model. Views 14M	 Susan Cain The power of introverts Views 14M Rated Inspiring, Courageous	 Pamela Meyer How to spot a liar Views 14M Rated Informative, Fascinating

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes or less. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.



The annual TED Conference takes place each spring in Vancouver, British Columbia, along with the TEDActive simulcast event in nearby Whistler. The annual TEDGlobal conference will be held this October in Rio de Janeiro, Brazil. TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open

Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed.

What is TED(x) - ("x" stands for "independently organized event")?

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

WHY “THE SOCIAL TURN”?

How do we live our lives socially minded?

How do we care about others in our daily routines?

How do we cross borders and grow together as a society?

At TEDxDresden 2016 we want to focus on ideas that seek answers to these questions. Ideas that are worth spreading. Ideas that inspire us to build bridges, to communicate better and to share what we have - so that everybody gains. The social turn, inspired by a movement in art, can be applied to everyday life.

Dresden, our city, has been put into a bad light in the last years. Social challenges, like the refugee crisis, have divided the public opinion and society itself, while dialogue has often been neglected. However, we at TEDxDresden believe that there is a better way; that there are many brilliant ideas in and around

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THE SOCIAL TURN.



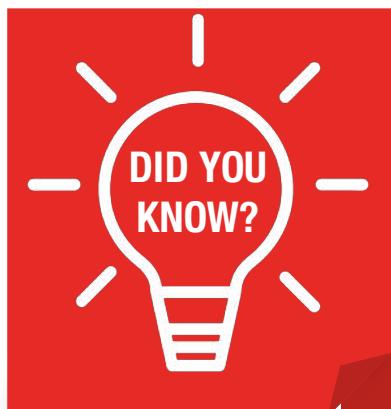
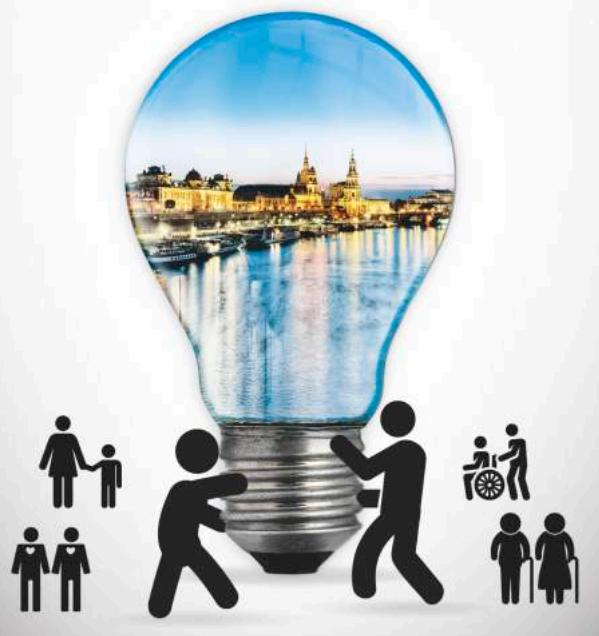
September 11, 2016

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THE SOCIAL TURN.

September 11, 2016



Dresden that can have a positive and constructive impact on our society and that need to be spread. This is why, on September 11, 2016, at the Societaetstheater in Dresden, we want to present some of these ideas - there are many more!

We owe the name "The Social Turn" to a movement in the arts, where artists want to turn their heads and their minds and their hands towards social topics, instead of making art an end in itself. We believe that the concept should be applied to our everyday lives.

Let's do the turn!

Why were only 100 tickets sold?

Due to strict regulations from TED Conferences, LLC (USA) that provide our license, we are only allowed to sell 100 tickets. If the TEDx licensee (anyone is eligible; 2016, it's Christoph) visits an official TED conference, the limitation gets lifted.

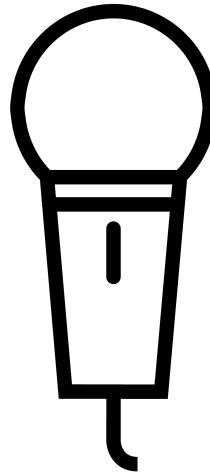
Who profits from TEDxDresden?

We hope especially Dresden's local community and international visionaries! In fact, you are the *most* essential multipliers that help making the conference a success.

Who is allowed to give a TED talk?

Everyone interested who applied to our event or was contacted by us, was considered to give a talk. It's a decision of the organizing team.

SPEAKERS INTRODUCTION



We selected our speakers because they believe in innovative approaches fostering self-awareness, development and rejuvenation of our society.

Cathrine Gyldensted

– Director of Constructive Journalism, Windesheim University, NL

In a world where the media is focused around negative and conflict-based stories, scandals and exaggerations, Constructive Journalism wants to strengthen constructive elements in journalism through the application of positive psychology, moral psychology and prospective psychology. In addition to informing about negative events and crises, Constructive Journalism aims to offer possible solutions to face and handle them. Thereby, journalists are reminded of their special responsibility as influential opinion makers, to report in a well-informed and diverse manner.



Cathrine coined the term “Constructive Journalism” academically in 2015 (with Karen McIntyre) and is currently serving as the worlds first director of Constructive Journalism at Windesheim University, the Netherlands. While elaborating the concept academically and spreading the idea world-wide, Cathrine has also authored two books on Constructive Journalism: “From Mirrors to Movers. Five Elements of Constructive Journalism” (2015) and “Handbook of Constructive Journalism” (2014 – in Danish).

In 2011, Cathrine founded the Goldensted Group, which offers training and workshops for professional news reporters and editors from around the world. Between 2000 and 2011, she served as an investigative reporter, news reporter, radio anchor and executive producer at the Danish Broadcasting Corporation and at Radio24syv. Cathrine majored in Radio & Foreign Affairs at the Danish School of Journalism in Aarhus and holds a Master of Applied Positive Psychology from the University Of Pennsylvania.

Felix Oldenburg

– Secretary General of the Bundesverband Deutscher Stiftungen
(Association of German Foundations)

Since April 2016, Felix Oldenburg is Secretary General of the Bundesverband Deutscher Stiftungen which incorporates over 4000 German foundations. Besides representing interests of the German foundations, the Bundesverband Deutscher Stiftungen promotes activities in social welfare and civic society and awards a number of acknowledged prizes in these areas.



Between 2009 and 2016, Felix served as Europe Leader and Director Germany for Ashoka, the world's first and largest association of leading social entrepreneurs. An entrepreneur himself at the interfaces of the social, business and political sectors, Felix launched a number of national and international programs at Ashoka that accelerate the spread and impact of social innovations, establishing the organization as a Europe-wide community of social innovators and business leaders.

Before joining Ashoka, Felix started an online business and worked for management consulting firm McKinsey&Company in London. As director at a political consultancy, he pioneered citizen consultations for governments and foundations, including the European Citizens' Consultations in 27 countries.

Felix speaks and publishes on social entrepreneurship, citizen engagement, and corporate social responsibility. He studied Philosophy at the universities of Bonn, Tübingen and Oxford, and Policy Management in Washington DC (Georgetown).



Thorsten Strufe

– Professor f. Privacy & IT-security, Technische Universität Dresden

Thorsten Strufe is professor for Privacy and IT-Security at Technische Universität Dresden, PI of the Joint Research Centre HAEC and the Graduate School "RoSI", as well as leader of the Resilience Path of the German Cluster of Excellence "cfaed".

His research interests lie in the areas of large scale distributed systems and social networking services, with an emphasis on privacy and resilience. Recently, he has focused on studying user behavior and security in online social networks and possibilities to provide privacy-preserving and secure social networking services, partially through decentralization. One of the challenges driving him is the question, how competitive online and mobile services can be created without comprehensive collection of personal information, which hence respect the privacy of their users.

He was appointed professor for Peer-to-Peer networks at Technische Universität Darmstadt, Germany, from 2009 to 2014, and visiting professor for Dependable Distributed Systems at University of Mannheim, Germany, throughout 2011. Previously, he took a post as senior researcher at EURECOM, where he was working with Refik Molva on security with a special focus on online social networks and did a post doc at Technische Universität Ilmenau, working on resilient networking technologies.

He received the PhD degree from Technische Universität Ilmenau in 2007. His thesis deals with the construction of network-efficient overlay topologies for live multimedia streaming, and means to making them especially resilient towards both the failure of nodes and DoS attacks.

Rick Wolthusen

– Co-founder of On The Move e.V.

Rick Wolthusen is a final year medical student at Technical University Dresden. During the course of his studies, he traveled to sub-Saharan Africa for clinical internships several times. In order to foster the cultural exchange between Germany and Africa, he and a friend founded the German NGO On The Move e.V. in 2013.



The NGO focuses on volunteer programs, fundraising campaigns for medical institutions and schools, and Brain Awareness activities in African countries and Germany. Using a novel approach, they aim to decrease the stigma of mental illness by educating society about the brain, in keeping it with the motto “The brain is what makes you YOU”. Since On The Move e.V. is committed to sustainability, it collaborates with local institutions and establishes fruitful partnerships between all participants. As Rick Wolthusen is also very interested in psychiatric research on genetics, brain imaging, schizophrenia, and global mental health, he brings together his own passion for science with the sophisticated programs of his NGO. He has already won several distinguished awards for his NGO work and his research at Harvard Medical School/Massachusetts General Hospital, MA, USA.

Joachim Scharloth

– Professor of Applied Linguistics, Technische Universität Dresden

Joachim Scharloth is a Professor of Applied Linguistics at the Department of German of Dresden University of Technology. In his research he aims to use linguistic theory and methods for the analysis and understanding of culture and society. His recent research is focused on developing new data-driven methods in corpus and computer linguistics and applying them to the analysis of public discourse and political language.



Being able to write his own software, he has developed computational methods to identify historical watersheds and narrative patterns in big text corpora. Concerning political language, he is mainly interested in the question, how language contributes to creating a reality, which legitimates certain political measures whereas others appear to be unreasonable.

Beyond that, he has co-organized conferences on information and research ethics in the digital age and critically reflects the impact of new technologies on the life of individuals and on society as a whole as a speaker as well as on his blog “Surveillance and Security” .

He obtained his PhD in German Linguistics from the University of Heidelberg in 2002 as a member of the Graduate School “Dynamics of Non-Standard Varieties” with a scholarship of the German Research Foundation. In the same year, he became an assistant professor at the University of Zurich, Switzerland, where he obtained my Habilitation in 2008. After two positions as Visiting Professor at the Universities of Freiburg im Breisgau, Germany (2008-2009), and Zurich (2009-2010), he joined Dokkyo University in Tokyo, Japan, as an Associate Professor of German Studies. After 2.5 years at Dokkyo University, he was appointed Full Professor at Dresden University of Technology in 2012.



Jan Dirk Capelle

– Director of Outreach at the charity “Raising for Effective Giving”

How can we do the most good possible, given that we only have limited time, money and other resources? That’s the question that the Effective Altruism (EA) movement is trying to answer. Using scientific evidence and rational decision making, EAs try to identify how they can prevent suffering and premature death for as many individuals as possible. They thus combine the “heart” and the “head”.

As Director of Outreach at Raising for Effective Giving (REG), Jan applies this approach to philanthropy. REG is a project of the Effective Altruism Foundation in Berlin and promotes donating part of one’s income to highly cost-effective charities in industries such as professional poker and finance. Jan advises professionals on how they get the “biggest bang for their buck” in the area that they most care about and gives talks and workshops for young people how want to use their career to do good.

Jan studied Philosophy, Neuroscience, and Cognitive Science at the universities of Magdeburg and Osnabrück and focused on the psychology of rational decision making. He has worked at different research institutes, including the Max Planck Institute for Human Development in Berlin, and at the consultancy nextpractice in Bremen. He was also president and member of the board of two debating societies and helped to organize the World Universities Debating Championship Berlin 2013 as head of finance and accountancy.



Gesine Marquardt

– Professor for Social and Health Care Buildings and Design at Technische Universität Dresden

Gesine Marquardt is an Architect and Professor for Social and Health Care Buildings and Design at TU Dresden and head of the Emmy-Noether group “Architecture under demographic change”.

Together with her research group, she investigates ways to design environments for people with specific needs, such as patients in hospitals or people with dementia receiving care. These environments need to be designed in a way that people with disabilities, older adults, and people from different backgrounds can orient themselves easily, interact with each other and at the same time feel comfortable. In 2001, Gesine co-founded the architectural office Cooperation_4 Architects Dresden which engages in a wide range of design projects, focusing on creating healthy and accessible environments for all users. Also, she consults healthcare business, thereby applying her research results to our society.

Gesine was honored with the Kurt-Beyer-Price and the Georg-Helm-Price from the TU Dresden in 2007, and with the Deutscher Studienpreis of the Körber foundation in 2008. She was visiting researcher in Baltimore (United States) and in Stirling (Great Britain). Gesine received her PhD at the TU Dresden, after she studied architecture in Stuttgart and New York City.

Sarah Rosenthal and Julia Karnahl

– Sarah Rosenthal and Julia Karnahl are CEO and volunteer at Start with a Friend.

Sarah Rosenthal (top) is co-founder and CEO of Start with a Friend, an organization that brings together refugees and locals all over Germany. A graduate of economic science at the Humboldt University in Berlin, Sarah Rosenthal already focused on integration policies during her studies. In her diploma thesis, she analysed the equality of opportunities and educational disadvantages of immigrants in the German education system.



Together with a group of friends, Sarah Rosenthal founded the tandem project Start with a friend in late 2014. With their collective knowledge of asylum policy and social integration, they wanted to create a project that allows sustainable connections between locals and refugees. The idea is to connect refugees and locals in tandems on a personal level based on interests and backgrounds. At the same time, Start with a Friend allows locals with a limited amount of spare time to engage in a fruitful integration project. In addition to the tandem, locals and refugees regularly get together for numerous events in their communities and share mutual activities.



Start with a friend is currently underway in eight German cities. It started in Dresden in June 2016. Julia Karnahl (bottom) is part of the Dresden team. In addition to her regular work as an editor for the Dresden-based publishing house jungvornweg where she specializes in education projects, she has worked for different volunteer projects and has helped building up Start with a Friend in Dresden.

Until now, Start with a Friend has brought together over 700 tandems of locals and refugees (July 2016). For this, start with a friend has received a number of awards such as the national „startsocial-award“ and the „Deutschland. Land der Ideen“ award.

Norbert Rost

– Manager of the project “Zukunftsstadt Dresden” and head of the office for postfossil regional development

Similar to the idea of transition towns, the contest “Zukunftsstadt” (future city) of the German Federal Ministry of Education and Research wants to create and foster the vision of a sustainable city. For this purpose, the citizens of Dresden were invited to 24 workshops to discuss and develop the future city they want to live in. Under the slogan “Act local – think global” the topics covered for example energy security, public participation and cultural openness. Norbert and his team collected and presented these ideas, thereby making it to the second round of the contest.



As head of the office for postfossil regional development, Norbert and his colleagues support communes and companies in the transformation process towards a post-carbon and renewable society – since the energy transition is not only a technological change, but also a cultural one.

Norbert also co-founded the Elbtaler association, which introduced the regional currency Elbtaler to enhance local economic cycles. Hence, the local economy is strengthened whereas economic risks and waste of resources are reduced.

Norbert studied Wirtschaftsinformatik (business and computers) at the TU Dresden. In his diploma thesis, he analyzed systemic risks of the financial system, four years before the global financial crisis broke out in 2008.

Friedemann Brause and Mandy Merker

– Coordinators in the Project „Hier. Bewegen. Wir!“ ("Here. We. Move!") from Aktion Zivilcourage e.V. (moral courage initiative)



Since 2015 Friedemann Brause and Mandy Merker dedicate themselves to the participation of young people in the rural areas of the Saxon Switzerland.

Mandy Merker has long-standing experience as a social pedagogue and process companion, also in the area of outdoor education. Friedemann Brause is a political scientist and was involved in political education for a longer period of time. Both are united by the wish of making the voices of young people heard. "For us, participation means including young people into the planning process from the beginning. We ask young people what they initiate in their homes and how they want to engage themselves."

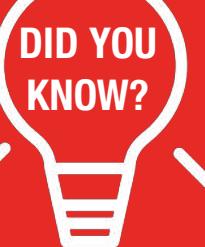
However, in order for the participation of young people to work it also needs the openness and courage of the adults, in order for them to adapt to the new approaches and opinions of the young.

The association, Aktion Zivilcourage e. V., works with education and counseling. It commits itself above party lines and in a broad network to strengthen the democratic culture in Saxony, with engagement and expertise. As a platform and a contact point, it supports people in their engagement. The association's projects are aimed at people in every age group.

Moral courage means standing up when other persons are being threatened, speaking out on injustices, be it among friends or in the tram. In their talk, Mandy Merker and Friedemann Brause present the role of moral courage in social processes. Moral courage is, especially today, an essential factor to make our society more resistant and adaptable.

Is there another TEDxDresden next year?

Yes! Actually, we'd love to organize another conference next year and are looking for interested future team members. Drop a line at team@tedxdresden.com!



Where do you upload your TED talks?

All TEDx videos – ours as well as international counterparts – can be found on the TEDx talks YouTube channel. Also, have a look at the official TED homepage for curated video playlists. – youtube.com/tedxtalks & ted.com/watch/tedx-talks

Do sponsors influence your TED talks?

Absolutely not – it's even forbidden according to the TEDx license that we abide by.

Sponsors cannot be speakers at the TEDx event they're sponsoring. And, sponsors have no editorial control or veto power over our program.

However, they are an essential value-adding part of TEDx and engage in an authentic dialogue with our participants. We are thankful for their support and view our sponsors as partners who are helping us spreading key messages from Dresden to the world.

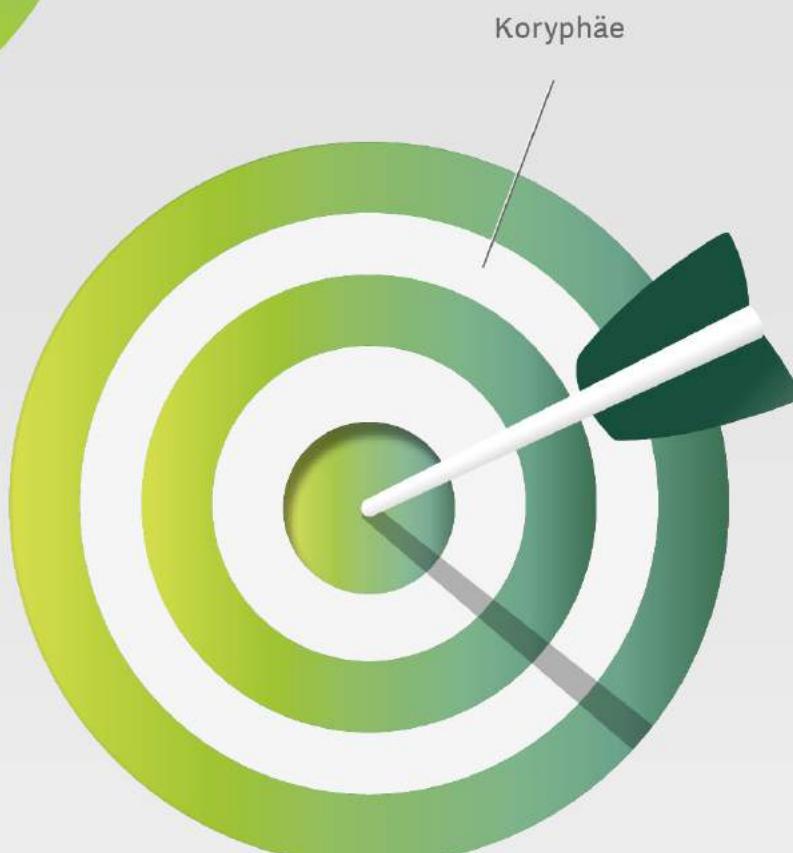
SHAPING TOMORROW.



DRESDEN'S THINK TANK FOR FUTURE DEVELOPMENT.

TAKE SOME NOTES!





Multitalent

Koryphäe



Globetrotter

INDIVIDUAL CAREER

Vielseitig, spezialisiert oder international?

Sie entscheiden, wie Sie Ihre Karriere gestalten.
Erfahren Sie mehr über das neue BCG-Einstiegs-
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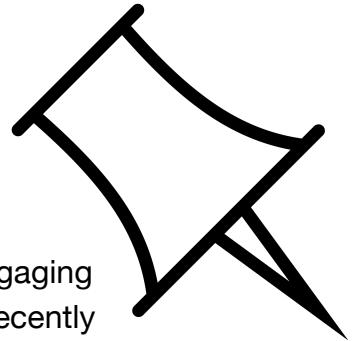
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Deine Uni,
Deine Vertretung.**



www.stura.tu-dresden.de



LOCAL INITIATIVES



Apart from our talks, Dresden offers a great variety of initiatives engaging with society. We handpicked AIAS and ichhelfe.jetzt being just recently successful examples how social and health-related „social turns“ may look like.

AIAS Dresden

– local initiative fighting against blood cancer

AIAS Dresden e.V.
Studenten gegen Blutkrebs

„Ein Leben zu retten liegt jedem im Blut“

In May 2015, a group of students founded the non-profit organization AIAS Dresden e.V.. Their aim: inform students about leukemia and organize blood typings on the university campus. Students - being young and healthy – are an ideal target group and can become potential stem cell donors for more than 30 years helping patients around the world. However, only few of them are registered as donors.

On May 25, 2016 their team of over 240 volunteers registered 2549 new students at the DKMS via a quick and simple cheek smear. That's 2549 new potential life-savers! It was the biggest registration event on an university campus ever recorded.

Get to know them! aias-germany.de and [facebook.com/aiasdresden](https://www.facebook.com/aiasdresden)

ichhelfe.jetzt („I help now“)

– platform coordinating help offers and seekers from Dresden

ichhelfe.jetzt is an online platform that connects organizations and initiatives working to improve the care of refugees with people willing to help.



ichhelfe.jetzt registers in-kind donations and offers of volunteer time online. Registered organisations and networks, which are active in the field of refugee support are then able to access the registered offers. The platform therefore provides a structured way to effectively channel the time and resources of the public in times of crisis and ensures that aid organisations are able to direct donations to where they are most needed.

At a higher level, ichhelfe.jetzt stimulates a culture of volunteering, improves the inclusion of refugees into their new country, and supports an open and democratic community.

Take a look at their website! ichhelfe.jetzt and [facebook.com/ichhelfe.jetzt](https://www.facebook.com/ichhelfe.jetzt)



MUSICIANS



Farid Ben Miles

- guitar, somewhere between Folk, Cinematic and World music

This is with real excitement that I welcome you in my world! This journey is conducted with the acoustic sounds of my guitar telling you the stories of my travels.

Full of beautiful landscapes in my head and unforgettable people in my heart, I want to share with you the beauty of going overseas. Most of the time, I travelled just with my feet stuck at the same place but with my ears full of music. But recently, I enjoy world travel with just a backpack and my guitar. This has been life changing...

With only the use of an acoustic guitar, I take you in a “travelling by ear” experience and I hope communicating the love I have for our World. Asia, North Africa, Occident are just a part of where you will find yourself dreaming.

www.faridbenmiles.com



Myriam Kammerlander

- harp

The Bohemian harp is an old instrument of minstrels, yet barely to be carried on a back. Myriam Kammerlander carries her harp from Bavaria to the Baltic, from the Uckermark to Sweden, from the Bretagne to the southern landscapes and back again - or sometimes even to Dresden. Her music tells stories about being on the road, arriving and listening.

www.wanderharfe.de/wordpress

SELECTED TED-TALKS

We, the TEDxDresden team, have been inspired like many of you by TED-talks. Thus, we want to share some of our inspiration with you, the attendees, and have thus compiled a small selection of TED Talks which we believe are worth watching. We hope they inspire you as well!



Want to help someone? Shut up and listen!

– Ernesto Sirolli, Sustainable development expert

When most well-intentioned aid workers hear of a problem they think they can fix, they go to work. This, Ernesto Sirolli suggests, is naïve. In this funny and impassioned talk, he proposes that the first step is to listen to the people you're trying to help, and tap into their own entrepreneurial spirit. His advice on what works will help any entrepreneur.



The power of vulnerability

– Brené Brown, Vulnerability researcher

Brené Brown studies human connection — our ability to empathize, belong, love. In a poignant, funny talk, she shares a deep insight from her research, one that sent her on a personal quest to know herself as well as to understand humanity. A talk to share.



How to fight desertification & reverse climate change

– Allan Savory, Grassland ecosystem pioneer

Desertification is a fancy word for land that is turning to desert. And it's happening to about two-thirds of the world's grasslands, accelerating climate change and causing traditional grazing societies to descend into social chaos. Savory has devoted his life to stopping it. He now believes that a surprising factor can protect grasslands and even reclaim degraded land that was once desert.



Teaching kids real math with computers

– Conrad Wolfram, mathematician

From rockets to stock markets, many of humanity's thrilling creations are powered by math. Why do kids lose interest in it? Wolfram says the part of math we teach — calculation by hand — isn't just tedious, it's mostly irrelevant to real mathematics and the real world.

THE TEAM 2016



Sophia

... auf dass wir mutig in Querverstrebungen denken und dadurch auf ungeahnte, kreative Lösungen stoßen! Das Zusammenleben ist unsere wichtigste Aufgabe.

Paul

Großartige Ideen rufen danach, geteilt und gepaart zu werden mit den Erkenntnissen und flüchtigen Gedanken einer/eines anderen. Ein Sprachrohr für diese Impulse zu schaffen, sie in den Saal, die Stadt und Welt zu tragen, daran möchte ich mit dem TEDxDresden Team arbeiten.



Christoph

TEDx bietet uns die Möglichkeit, diesen besonderen Moment zu erzeugen, in dem man von Empathie und Inspiration so sehr ergriffen wird, dass einem das Herz aufgeht...

Rosa

Ich bin Teil von TEDx Dresden aus dem Glauben an die verändernde Kraft der Idee. Damit wir uns gegenseitig erinnern an die fortwährende Möglichkeit der guten Idee in uns.



Lea

Inspiration. Spannende Ideen. Gemeinsam diese Ideen aufnehmen, weiterspinnen und weiterverbreiten. Mit Bewusstsein und Neugierde die Dinge aus einer anderen Perspektive sehen. Ein bisschen mehr Wir, ein bisschen mehr Mut zur Vision, ein bisschen mehr 'social turn'.

Carolin

Ich möchte angesichts der aktuellen Lage zeigen, dass es auch in und um Dresden Hoffnungsschimmer gibt. Denn auch hier leben innovative, engagierte, vorurteilsfreie, kluge Köpfe und schöpfen kreative, soziale Ideen.



Andrés

Durch TED Talks bin ich inspiriert worden. Ich wurde motiviert, beeindruckt, verwundert, informiert, aber auch erzürnt und betrübt. Es ist nämlich etwas sehr menschliches jemandem dabei zuzusehen seine eigenen Ideen zu vermitteln.



Gerrik

Dort, wo Menschen nicht als Räder einer Maschine ineinander greifen, sondern als Selbstzweck in Diskurs treten, entfaltet sich die Kraft des Humanismus. In diesem Sinn will ich helfen, herausragende Ideen möglichst Vielen zugänglich zu machen. Damit wir darüber reden können.

Joseph

Auch die beste Idee ist nicht mehr als nur ein Gedanke. Sobald dieser Gedanke jedoch von Menschen umgesetzt wird, entwickelt sich eine Kraft, die so stark ist unsere soziale Realität verändern: ein wahrer „social turn“.



Daniel

Herausragende Ideen verändern immer wieder die Welt zum Besseren. Mit TEDx wollen wir Raum zur Präsentation dieser Visionen und für neue Inspirationen schaffen.

Maike

TEDx ist für mich die Möglichkeit aus den Ideen Einzelner Bewegungen zu machen, sodass die Theorie zur Tat wird.



Maria

Mich reizt besonders die Verbindung aus klassischem TED-Format und unserem Schwerpunkt auf Sozialem. Das soziale Element lenkt den Fokus auf einen wichtigen Aspekt, der in unserer vorwärtsgetriebenen Gesellschaft oft zu kurz kommt: das Fortbestehen des sozialen Zusammenhalts.

Robert

„German angst“ vor ungewisser Zukunft – Dürfen wir uns das angesichts der Herausforderungen unserer Zeit leisten? Die anlässlich der „Flüchtlingskrise“ aufkommende Nachricht „unwelcome“ spann in dieser Stadt bereits zu lange einen Faden undifferenzierter Vorurteile. „The Social Turn“ sind symbolstarke Gegenentwürfe dazu; Lösungsversuche mit offenem Denken und Herzen.



Hendrik

Es gibt viel zu tun! Aber wir werden einander brauchen, uns selbst, unsere Umwelt und unsere Gesellschaft zu verändern. Deshalb möchte ich dabei helfen ein Forum für Probleme, Lösungen und innovative Ideen zu bieten.



WANT TO JOIN THE TEAM?

It's the very first time that TEDx finds its way to Dresden – a process initiated by Christoph and fellow students in December, 2015.

They successfully applied for an official TEDx license at our US-based ideational partner, TED Conferences LLC.

Making an effort to fulfill the strict requirements of the TEDx rule-book, more human and financial support were needed. Thus, a group of 14 motivated students founded the association "Verein zur Verbreitung und Förderung herausragender Ideen" and a university group (Hochschulgruppe). Gaining support from the president Prof. Dr.-Ing. Müller-Steinhagen of the local university "Technische Universität Dresden", traction increased so that important speakers and sponsors joined with great confidence their vision of a "social turn".

Our team is thrilled to have this unique opportunity to share with you some very sensible ideas about a somewhat very sensitive topic – especially in Dresden. Hopefully encouraging social cohesion, we'd love to see you on board next year!

Why should I sponsor TEDx Dresden?

- ... You are convinced by the idea of TEDx and want to associate with us!**
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Please contact us via partners@tedxdresden.com or via +49 176 20809298.



CREDITS

Finally, we want to thank **you!** As our sponsors, supporters and participants, you made the idea of a TEDx event in Dresden real. If you liked the experience TEDxDresden will continue in 2017 with your support. For this, you also need to fill out the evaluation that TED will send you via email. Did you like the talks? Please spread them online! TEDxDresden is a small conference with only a hundred participants - but our great ideas could reach millions online. Every contribution is part of our joint "Social Turn" and will make a difference.

Our special thanks go to our sponsors and donors



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Impressum

Verein zur Förderung und Verbreitung herausragender Ideen e.V.

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Gestaltung und Redaktion

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Bildernachweis

Prof. Müller-Steinhagen – TUD/Eckold

Cover

Dresden nachts (oben) Anja Upmeier DML Lizenz / NamensnennungKommerziell (DMLBY)

Dresden, Kinder vor der Semperoper Paul André

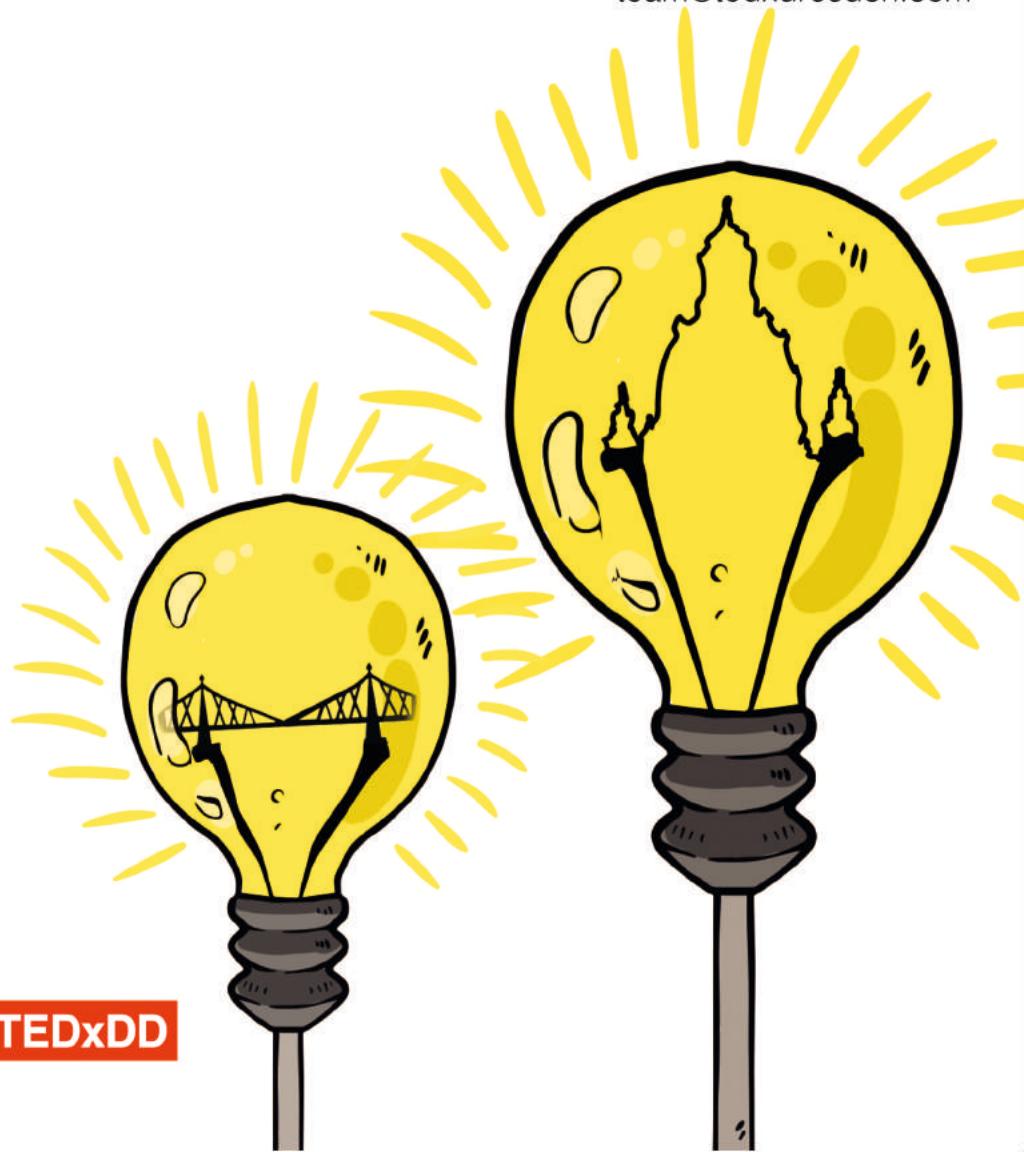
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Looking forward to 2017?

Join the team!

team@tedxdresden.com



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